

Conference: “New Approaches to Transmedia and Language Pedagogy International Conference”

Manchester (UK) 27th and 28th June 2019

Sponsored by Cross Language Dynamics <http://projects.alc.manchester.ac.uk/cross-language-dynamics/>

Provisional Programme (April 2019, version 1.2)

Registration:

Full link: <https://www.kxregistration.mmu.ac.uk/Registration/Welcome.aspx?e=BC5FEB74C430BAD1A80EBE1A454DF00C>

Short link: <https://tinyurl.com/y4bgpsef>

Thursday 27 th June			
09:30 – 10:00	Registration		
10:00 – 10:15	Welcome		
10:15 – 11:15	Plenary 1: Robert Pratten (Transmedia Storyteller Ltd)		
11:15 – 12:15	<table border="1"> <tr> <td> Panel 1: Film and language (I) Kenny Shuangjin Xiao (University of Liverpool, UK): <i>Learning by Doing: Towards Using Subtitling to Develop Intercultural Competence in the EFL Classroom – The Case of Advanced EFL Learners at a Chinese University</i> Anne-Laure Dubrac (University of Paris XII, UPEC, France): <i>How to Use Films and TV Series in the Language Classroom? The UPEC approach.</i> </td> <td> Panel 2: Platform “Education on Screen” Alexandra Milyakina (University of Tartu, Estonia): <i>Transmedia theory and practice in literary education: the case of Education on Screen</i> Alexandr Fadeev (University of Tartu, Estonia): <i>Inner Speech in Transmedia Education: on the Example of Education on Screen.</i> </td> </tr> </table>	Panel 1: Film and language (I) Kenny Shuangjin Xiao (University of Liverpool, UK): <i>Learning by Doing: Towards Using Subtitling to Develop Intercultural Competence in the EFL Classroom – The Case of Advanced EFL Learners at a Chinese University</i> Anne-Laure Dubrac (University of Paris XII, UPEC, France): <i>How to Use Films and TV Series in the Language Classroom? The UPEC approach.</i>	Panel 2: Platform “Education on Screen” Alexandra Milyakina (University of Tartu, Estonia): <i>Transmedia theory and practice in literary education: the case of Education on Screen</i> Alexandr Fadeev (University of Tartu, Estonia): <i>Inner Speech in Transmedia Education: on the Example of Education on Screen.</i>
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12:15 – 13:15	Lunch		

<p>13:15 – 14:45</p>	<p>Panel 3: New Approaches to the Development of Interlinguistic Competence in the Foreign-Language Classroom</p> <p>Alejandro Bolaños García-Escribano and Marga Navarrete (University College London, UK): <i>The pedagogical benefits of interlingual subtitling and audiodescription in the foreign-language classroom</i></p> <p>Dr Soledad Díaz Alarcón and Dr Azahara Veroz González (Universidad de Córdoba, Spain): <i>The teaching of French culture and translation through the simulation of an international tourism fair</i></p> <p>Dr Mazal Oaknín (University College London, UK): <i>‘Keeping his nose to the grindstone’: Translating film reviews as a means of improving students’ interlinguistic abilities</i></p>	<p>Panel 4: Film and Language (II)</p> <p>Mark Goodwin (University of Manchester, UK): <i>“Bridging the gaps left by boredom, bad policies and Brexit: Does foreign film pedagogy hold the answer?”</i></p> <p>Nazaret Perez-Nieto (University of Cardiff, UK): <i>The impact of the use of audiovisual material in students’ motivation in the Spanish classroom: are we doing it right?</i></p> <p>Steven Barclay (University of Westminster, UK): <i>The Origins of Transmedia Language Teaching at the BBC</i></p>
<p>14:45 – 15:15</p>	<p>FLAME: Presentation of Projects. Networking.</p>	
<p>15:15 – 15:45</p>	<p>Coffee break</p>	
<p>15:45 – 17:15</p>	<p>Workshop: Using Short Films in the Language Classroom</p>	
<p>17:15</p>	<p>End of the day, invitation to dinner.</p>	
<p>19:30</p>	<p>Dinner at “El Rincón de Rafa” (Spanish Tapas), please book through the registration link with your preferences and dietary requirements. Cost £25, includes a drink of your choice and service.</p>	



Friday 28th June

09:30 – 10:00	Registration	
10:00 – 11:30	<p>Panel 5: Storytelling and Writing</p> <p>Patricia Rodrigues (Universidade Aberta, Lisbon, Portugal): <i>Exploring Transmedia Storyworlds in ESL Learning Contexts</i></p> <p>Dr Carla Karina Montoya (National University of San Martin, Buenos Aires, Argentina) <i>Transmedia Practices in Higher Education: the use of transmedia narratives in the Film Classroom</i></p> <p>Dr Laura Bermejo (Film School of the TAI arts University Center, Spain): <i>Transmedia practices in Higher and Secondary education. Young people have something to tell</i></p>	<p>Panel 6: Literacy and Language Learning</p> <p>Dr Renata Brandao (King’s College London, UK): <i>Visualising Data: Digital Literacy in Language Education</i></p> <p>Jan-Erik Leonhardt and Dr Britta Viebrock (Goethe University, Germany): <i>Film Literacy and its Assessment in Foreign Language Education - Current Research and Perspectives</i></p> <p>Thomas Jochum-Critchley (University of York, UK): <i>Impact teaching: language, film and media education in the 21st century</i></p>
11:30 – 12:30	<p>Panel 7: Art and Transmedia</p> <p>Dobrochna Futro (University of Glasgow, UK): <i>Translanguaging art - unlocking the transformative potential of contemporary art for language teaching in the multilingual context</i></p> <p>Rubén Cristóbal (Universidad de Zaragoza, Spain): <i>Linguistic and sociocultural exploitation of 'El mal querer', by Rosalía, as a transmedia storytelling</i> [Paper in Spanish]</p>	<p>Panel 8: Augmented Reality</p> <p>Dr Santiago Garrido Rua (Universidad LCI Barcelona y FabLab Sulcis Sardegna): <i>AR in Education. Augmented Reality as a tool to enhance new forms of narration.</i> [Recorded session and Skype Q&A]</p> <p><i>Virtual and Augmented Reality: Immersive Technologies for Student Engagement</i> (Workshop in collaboration with Manchester Met’s training team for Teaching and Learning Engagement-TALE)</p>

12:30 – 13:30	Lunch	
13:30 – 15:00	<p>Panel 9: Apps, Platforms and Social Media</p> <p>Dr Lorena Tarcia Geane Alzamora, Dr Luciana Andrade and Dr Regina Gambarato (University Center of Belo Horizonte, Brazil): <i>Transmedia Pedagogy: Students Connection and Multiplatform Communication in Projects in Brazil, East Timor and Mozambique</i></p> <p>Zoe Gazeley-Eke, Steve Dawkins, Jacqui Speculand, Dr Bianca Wright and Dr Danai Mikelli (Coventry University, UK): <i>Prison Break: Augmented Reality in English Language Education.</i></p> <p>Dr Jelena Bobkina (Universidad Politécnica de Madrid, Spain) and Dr Elena Domínguez (Universidad Complutense de Madrid, Spain): <i>Integrating Transmedia Tools in the EFL/ESL Classroom: The Use of Facebook in Higher Education.</i></p>	<p>Panel 10: Participatory Methods and Transmedia</p> <p>Dr Matthew Freeman (Bath Spa University, UK): <i>Disarmed: Transmedia Education as the Reconstruction of Colombian Cultural Memory</i></p> <p>Dr Clarisse Alvarenga (Federal University of Minas Gerais, Brazil): <i>Audiovisual Language Processes and Indigenous Teacher Training in Brazil</i></p> <p>Simona Manni (University of York, UK): <i>Film Education in a community setting</i></p>
15:00 – 15:30	Coffee break	
16:00 – 17:30	Workshop: Using Video Games in the Language Classroom	
17:30 – 18:30	Plenary 2: Dr Alexandra Saum Pascual (University of California, Berkeley)	
18:30	Move to the Instituto Cervantes Manchester	
19:00	Drinks reception / Closing (at Instituto Cervantes Manchester)	

Film, Languages and Media in Education (FLAME)

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FLAME Wordpress Blog: <https://flameresearchcentre.wordpress.com>

Transmedia in Education blog: <http://www.transmediaineducation.com>